

Balram Murty Marni

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OBJECTIVE

FP&A-focused Financial Analyst with 5+ years of experience in budgeting, forecasting, financial modeling, and variance analysis. Proven track record of improving reporting accuracy, reducing costs, and delivering actionable insights to support strategic decision-making. Skilled in SQL, Tableau, Power BI, SAP (FICO), and Oracle ERP. Strong ability to collaborate with cross-functional teams and streamline financial processes.

WORK EXPERIENCE

Bank of America

Pennington, NJ

Financial Analyst

August 2025 - January 2026

- Performed detailed financial analysis and reconciliation of 200+ monthly transactions, reducing reporting discrepancies by 25%
- Supported budget vs. actual tracking and variance analysis for high-value portfolios, improving financial accuracy and transparency
- Managed tax lot reporting and valuations for portfolios ranging from \$5M–\$50M, maintaining 99%+ accuracy under tight deadlines
- Prepared 75+ valuation reports annually, supporting financial reporting and compliance requirements
- Strengthened internal controls and reporting processes, reducing manual rework by 20% and improving turnaround time
- Delivered stakeholder reporting and insights to support decision-making during high-volume financial periods
- Trained and mentored 10+ team members, improving process efficiency and reducing escalations by 75%

Mahasys, LLC

Naperville, IL

Financial Analyst

October 2024 - May 2025

- Automated financial reporting dashboards using Tableau and Python, reducing manual effort by 30%
- Partnered with finance and IT teams to improve ERP data accuracy, increasing reliability by 20%
- Built interactive dashboards to track KPIs and support real-time financial analysis
- Translated business requirements into technical solutions, improving reporting efficiency and data accessibility
- Consolidated cross-functional requirements, reducing project turnaround time by 25%

Skentino Technology

Bhubaneswar, India

Senior Financial Analyst

June 2021 - September 2022

- Developed and maintained financial models supporting budgeting, forecasting (monthly & quarterly), and financial planning
- Performed variance analysis and scenario modeling, contributing to a 15% reduction in operating costs
- Built operating budgets for startups, improving financial visibility and enabling data-driven strategic planning
- Conducted DCF and comparable company valuation analysis to support investment decisions and funding initiatives
- Created Tableau dashboards for financial performance tracking, KPI monitoring, and stakeholder reporting
- Collaborated with cross-functional teams to align financial plans with business objectives

Aman Kedia and Associates

Sambalpur, India

Financial Analyst

July 2018 - June 2021

- Spearheaded the creation of financial models, accurately predicting revenue streams and expenditures, significantly improving budget forecasts for a portfolio worth INR 10.2 million.
- Built financial models for budgeting, forecasting, and revenue planning, reducing budget variances by 20%
- Conducted cost analysis (COGS & OPEX) to identify cost-saving opportunities, achieving 15% reduction in expenses
- Performed budget vs. actual analysis and supported financial reporting for client portfolios
- Developed dashboards using Excel and SQL to improve financial visibility and reporting efficiency
- Supported project-level financial analysis, contributing to revenue optimization and improved profitability

PWC

Hyderabad, India

Audit Assistant

March 2017 – December 2017

- Supported month-end and year-end close processes, reducing cycle time by 3 days
- Conducted statutory and tax audits, ensuring compliance with GAAP and regulatory standards
- Prepared financial reports and audit documentation to support internal and external stakeholders
- Performed substantive testing and account reconciliations across key financial statement areas, identifying discrepancies and ensuring accuracy
- Assisted in evaluating internal controls (SOX framework) and identifying control gaps, supporting process improvements

EDUCATION

Northeastern University
Master's in Analytics

Boston, MA
April 2024

Acharya Nagarjuna University
Bachelor of Business Administration

Guntur, India
April 2018

TECHNICAL SKILLS:

- **Programming Languages:** SQL, R, Python
- **Tools:** Tableau, Power BI, RStudio, SAP, Oracle ERP, Quickbooks.
- **Data Analysis:** Data Visualization, Statistical Analysis, A/B Testing, Time Series Analysis (Forecasting), Regression
- **Microsoft Office:** Excel (Pivot Tables, Macros, Solver, Data Tables, Goal Seek), Word, PowerPoint, Outlook
- **Financial Skills:** Budgeting, Forecasting, Financial Modeling, Variance Analysis, Financial Reporting, Cost Reduction Strategies, Financial Planning & Analysis (FP&A), Strategic Financial Planning, Risk Management, Revenue Optimization.

ACADEMIC PROJECTS

Price Prediction Model for Arbit

Capstone Project

- Conducted extensive data analysis and model optimization techniques on a 24 million-row dataset.
- Developed predictive models, including Decision Tree Regressor models with an accuracy of 88.12% for "Jordan and other brands," to forecast sneaker prices in the resale market.
- Utilized Python for data cleaning, exploratory analysis, and model development, leveraging libraries such as Pandas, NumPy, and Scikit-learn.
- Created and presented Tableau reports to drive business insights, leading to a 10% improvement in decision-making efficiency.
- Contributed to the creation of "Arbit," a price prediction model providing sneaker buyers with real-time pricing insights and fair pricing guidance, ensuring informed purchasing decisions.

Income Classifier Based on Demographic Data

- Performed in-depth Exploratory Data Analysis (EDA) to unveil patterns, inconsistencies, biases, outliers, and missing values.
- Executed precise data cleaning procedures to rectify missing and duplicate data, address data type inconsistencies, and eliminate irrelevant columns based on Variance Inflation Factor (VIF) values. Resulted in an enhanced accuracy of machine learning models by up to 3%.
- Developed and optimized a spectrum of machine learning algorithms, including KNN, Decision Trees, Random Forest, Logistic Regression, and Neural Networks, attaining an optimal classification accuracy of 86.54% and F1 score of 92%.

Comprehensive Healthcare Data Analysis and Anomaly Detection Project

- Led a comprehensive healthcare data analysis project with 982,698 entries, enhancing data quality and reliability.
- Conducted extensive exploratory data analysis (EDA) to identify trends in billing practices and service utilization.
- Utilized machine learning models (Random Forest, Linear Regression) to predict financial outcomes, achieving an R2 value of 0.970.

Licenses & Certifications

- Chartered Accountant (CA) level 2 (equivalent to CPA in the US)
- Cost and Management Accountant (CMA) Level 2
- Financial Modeling and Forecasting Financial Statements
- SQL Essential Training
- Business Analysis Foundations